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>> Launching online degree programs for Rider was truly a natural extension of its historic mission of serving non-traditional students. Rider University was started in 1865, as a college primarily to serve the needs of the returning war veterans. So, we have historic commitment to supporting non-traditional students, which the modern version of that is really our online programs, that we have currently 11 of them. When it comes to online learning, I think some of our students, who otherwise would not be able to complete a degree, greatly benefit. One of my students suffers from extreme social anxiety, and is unable to leave her house. So, for the first time, online learning has enabled her to earn a degree, so that she can get a job, where she can telecommute and work from home and make a better living. One of the challenges that as an institution we faced, was really the highly competitive landscape of online program delivery. One of the aspects of that, where we really didn't have the resources as an institution, was marketing and advertising of our programs. Our partnership with Pearson was truly a response in an area where we needed help, as an institution. It's a great compliment between Pearson's strengths and Rider University's strength to better recruit and market our programs and for us to have an increased enrollment in those programs. For most of the graduates from our online programs, earning an online degree meant fulfilling the promise of their lives, something that they were not otherwise able to do. For Rider University, that is the extension of our historic mission of helping students earn an education, so they can lead better lives and better support their families.

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