

Why Authors are Excited about the 12th Edition

Lisa Urry: I think I'm most excited about the visual overview at the beginning of the chapter. I think that's really going to serve students well. And get them feeling more confident before they start the chapter about the material.

On that first page we have something called the study tip. A lot of students don't know how to study but other than to read. And so we can tell them to answer questions, but we also have given them a way of usually graphical, maybe drawing something while they are reading the chapter or diagraming something in relation to each of the life cycles that a student is reading about in a particular chapter. That type of thing. So at least that way they have some way to start tackling the material in the chapter and testing themselves on it.

Rebecca Orr: And that's something that we've done just from our experience...

Lisa Urry: Yea

Rebecca Orr: ...as instructors. Right?

Lisa Urry: Right.

Rebecca Orr: Things that we've seen work in the classroom. And then the interactive visuals in the Pearson eText to be able to draw our students in and I guess take that deep dive into a figure.

Lisa Urry: You know the vision and change document emphasizes very much that students need to be more active when they're studying. And this is one really good way to do that.

I'm really excited about, thinking about the students' learning experience. Rather than just thinking about a book. Thinking about the students' integrated learning experience not only reading text and being exposed to content. But also our having many more tools in our arsenal. Extra enhancements that can make students much more successful in their learning. I'm really excited about that.