

00:00:00:19 – 00:00:03:00
Done making hard choices?

00:00:03:00 – 00:00:04:14
We all are.

00:00:04:14 – 00:00:08:08
Make an easy one for you and your students
with Day-one access.

00:00:09:01 – 00:00:10:02
How's it work?

00:00:10:02 – 00:00:14:10
Publishers partner with your institution
and bookstore to deliver digital course

00:00:14:10 – 00:00:17:22
materials through the Inclusive
Access model on or before

00:00:17:22 – 00:00:20:15
the first day of class
at an affordable price.

00:00:21:02 – 00:00:24:07
It's a simple change with big rewards
all around.

00:00:24:22 – 00:00:27:07
Keep your syllabus
and teach what you want.

00:00:27:14 – 00:00:32:06
Just change how students buy the required
course materials with a digital format

00:00:32:06 – 00:00:35:12
that costs up to 80% less than print
books,

00:00:35:12 – 00:00:37:04
and streamlined access

00:00:37:05 – 00:00:42:04
so everyone is ready to learn on day
one and has the same chance to succeed.

00:00:42:16 – 00:00:44:22
It really is that easy.

00:00:44:22 – 00:00:48:02

You can move your course into the model
in just three steps.

00:00:49:01 – 00:00:51:07

Select your favorite Pearson content.

00:00:52:08 – 00:00:56:06

Tell your sales rep or bookstore
you're ready for day-one access.

00:00:57:06 – 00:01:00:09

Let our specialists help
you complete the process

00:01:00:09 – 00:01:03:01

with tailored support
every step of the way.

00:01:04:09 – 00:01:09:02

Give all your students an equal,
affordable start with day-one access.