



Propero®: Eastern Gateway Community College University Studies Program

Eastern Gateway Community College (EGCC) was founded in 1966 as Jefferson County Technical Institute. The main campus is the Jefferson County Campus in Steubenville, Ohio. As most institutions in the state have faced sharp declines in enrollment, EGCC is one of the few that has grown enrollment over the past two years and become the fastest growing community college in the state.

Institutional Challenges

To continue this growth, they are seeking a new program model which would help “bring the college to the community” and:

- Provide access to new student populations they might not reach with traditional offerings (examples: military, college prep, and workforce education).
- Facilitate transfer to the Ohio public university and college system.
- Allow them to be first to market with a differentiated and unique offering.

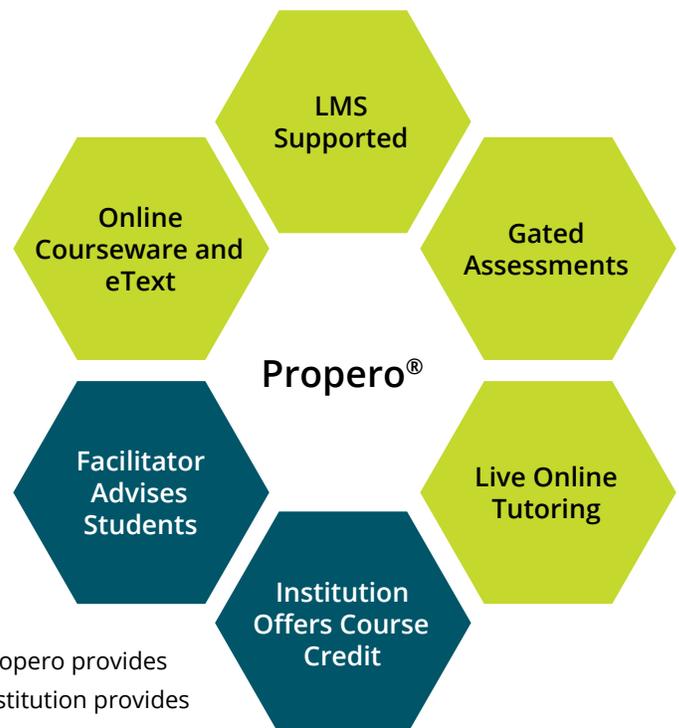
With limited financial and personnel resources, EGCC also needs help to market and recruit for this new program.

The Solution

University Studies Certificate

Utilizing Propero, EGCC will offer a new program option for students who wish to transfer credits into the Ohio public college and university system, and want to complete their coursework entirely online and at their own pace.

Propero is a self-paced online learning program that allows students to master rigorous material at their own pace, using award-winning content and academic support provided by Pearson. With Propero, institutions can expand the flexibility of academic programs by offering fully supported, self-paced course options to new student populations. Propero also offers a flexible partnership model that allows institutions to control admission, utilize existing school policies, and align to their current offerings.



Pearson

Propero

A program of courses and Smarthinking online tutoring will be offered via Propero. The Pearson Propero Team will also provide faculty and student training.

Semester 1	Semester 2
General Psychology	College Algebra
American Government	Introduction to Literature
English Composition	Survey of World Literature
Succeeding in College	English Composition II
Introduction to Biology	Introduction to Physical Science w/Lab

Marketing & Recruitment Services

EGCC has a partnership with [Higher Education Partners](#) (HEP) that provides financial and personnel resources, including marketing, student services and student recruitment. HEP will provide marketing and recruitment services for the program, including maximum outreach to community-based organizations. With a message of “bringing the community college to you” and an approach of acquiring cohorts of students versus individual enrollments, they have already secured commitments from several organizations, such as Year Up, State of Ohio Labor Unions and community-based education programs.

Expected Outcomes

Upon completion of this transfer-block program, students will be able to matriculate into 4-year institutions in the state of Ohio to continue in their higher education studies, or take nationally recognized certification exams in fields such as IT, allied health, or accounting and enter the workforce. This program will meet the requirements for an associate’s degree.

With the University Studies Certificate Program, Pearson, EGCC, and Higher Ed Partners expect:

- Improved persistence and completion rates in the courses/program
- Increased student achievement in further higher education and employment, driven not only by the facilitation of transfer but also by increased confidence and feeling of belonging
- Improved transfer rates to Ohio public colleges and universities

For more information, please visit [Propero.com](#)

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makes
us**

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