The Community College Preparatory Academy Partners with Pearson to Support Adult Learners in the Nation’s Capital

OVERVIEW
Launched in September 2013, The Community College Preparatory Academy (CC Prep) is an Adult Charter School for Washington, D.C. residents ages 18 and older. CC Prep is designed to support adult learners as they develop the skills and knowledge they need for successful college entry and entry-level employment in a knowledge-based economy. The Academy offers a range of academic subjects, as well as employability skills enhancement, counseling, and life skills development services. The school also provides the necessary assessment and counseling for adults to make sound educational decisions—decisions which will make a direct impact on their job development needs and their future.

CHALLENGE
Southeast D.C. is an area of the nation’s capital that is experiencing double-digit unemployment. The District of Columbia is one of three jurisdictions in the U.S. identified as a knowledge-based economy; more than 500,000 jobs in this region fall into the administrative/technology category. Of particular concern are minority female heads of household living at or below the poverty level, young adults who have been unsuccessful in completing out-of-state postsecondary programs, and young adults who are aging out of the foster care system and need college and career readiness skills in order to make a successful transition.
SOLUTION
In partnership with Pearson, The Community College Preparatory Academy offers online training in the core skills of reading, math, writing, and computer literacy. Pearson will provide instructional services and solutions, including MyFoundationsLab®, Pearson Workforce Education and Propero™ self-paced courses, mentoring, and live, on-demand online tutoring. To meet the specific, knowledge-based economic demands of the D.C. area, students in the first semester will be required to take the following Pearson Workforce Education courses: Computer Concepts, Workforce Readiness, Interpersonal Communication Skills, Effective Business Writing Skills, Internet Search and Job Search.

PARTNERSHIP TIMELINE
The Community College Preparatory Academy is prepared to serve 150 students in the first year, with the goal of serving up to 350 students by its third year of operation.

“In the District of Columbia, we are experiencing exponential growth in the number of infrastructure and engineering-related projects that will be underway for the next 30 years. It is our goal to help prepare these adult learners for the jobs that will be available in the near future.”

— Connie Spinner
Executive Director, Community College Preparatory Academy

“We chose Pearson because they have a proven track record of quickly and efficiently creating learning programs that meet the needs of students and have the technology to make it a seamless process.”

— Connie Spinner
Executive Director, Community College Preparatory Academy

To learn more about how your institution can partner with Pearson to create online programs that improve college and career readiness, please visit pearsonlearningsolutions.com/academic-executives