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What is the biggest benefit of using Pearson Writer?

It's a mobile app. Our students don't really use tablets, but they all have smart phones. Pearson Writer's availability as a mobile app makes it wildly more accessible than a typical program limited to computer-use only.

What are the two most compelling features of Pearson Writer?

Cite a Source and ISBN Scan

How have you integrated Pearson Writer into your course?

I had students use it while they were working on their research project. It replaced my presentation on how to take and keep track of notes, and it helped tremendously with generating citation entries.

What did you observe from students who used Pearson Writer?

Students' works cited pages were noticeably better (information was more accurate, the formatting more correct) than in my non-pilot course. On average, the papers of students in my class piloting Pearson Writer handled sources better than my other class.

What students at East Central College had to say about Pearson Writer:

"Pearson Writer helped me write better than ever."

"The My Projects page is my favorite feature. I like how it keeps track of all my due dates."

"It helped me write my research paper. It was much easier to do with Pearson Writer than without it!"

"My favorite feature is Cite a Source, because citing has always been difficult for me."

Learn more about Pearson Writer at
www.pearsonhighered.com/writer