Pearson | Adobe Certified Professional Program Provider



Create with credibility

Creative talent is in demand—but verified creative skills go further to prove that candidates have the skills necessary to excel in the workplace. Adobe Certified Professional certifications validate that a candidate doesn't just know Photoshop or Premiere, they know how to apply them with skill. For those looking to enter the workforce, advance in their careers, or demonstrate their creative expertise, Adobe Certified Professional certifications are the only industry-recognized credentials developed by Adobe and truly validate Creative Cloud expertise on a resume.

Talent is powerful— but verified skills matter even more

Adobe Certified Professional certification exams, delivered by Certiport, a Pearson business, are developed by industry experts and psychometricians. They are rigorous assessments designed to prove in depth understanding of Creative Cloud applications. By validating expertise in Adobe applications, individuals stand out to employers, clients, and collaborators across fields like brand marketing, digital media, video production, and design.

The added benefits of certification

Credentialed employees are increasingly valued as lifelong learners — adaptable, future-ready contributors. The outcomes speak for themselves. Those who pursue certification demonstrate:

- Stronger job performance[1]
- Higher rates of advancement than their non-certified peers[1]

The numbers tell the story[1]

77%
of organizations seek candidates with Creative Cloud certifications

75%
of hiring managers look for certifications to identify qualified candidates

53%
of hiring managers say credentialed candidates show commitment to professional development

74%
of hiring managers say candidates with creative credentials deserve higher compensation

Employers place significant weight on professional experience and portfolios — but they also recognize credentials as strong validation of creative problem-solving and visual design skills.[1]

> Creative problem solving is the ability to think differently about a problem and generate new solutions. Visual design skills mean that the creator can put written language and pictures together in a way that is clear and focused for the audience.
>
> – Hiring Manager, U.S., Financial Services

In today's fast-moving professional landscape, digital credentials do more than confirm technical skills. They signal other desirable traits employers value in a new hire.

For employers:

- **A reliable way to identify candidates** who are immediately ready to contribute.[2]
- **Upskill cost-effectively:** 80% of employers view credentials as a cost-effective way to help employees increase skills outside of organizational training.[2]

For job seekers:

- **A valuable competitive edge** in a crowded field. 77% of organizations actively seek candidates with Creative Cloud certifications.[2]
- **Adobe Certified Professional certifications** are the official, industry-recognized credentials for Creative Cloud — a trusted signal of expertise that stands out on any resume.[2]



Discover how to validate Adobe Creative Cloud skills with Adobe Certified Professional certifications. Scan the QR code to learn more.

[1] Adobe's The Creative Edge (2023–2024), a global study of 1,500 hiring managers and 2,250 college students/career seekers across the US, UK, and India.
[2] https://certifiedprofessional.adobe.com/en/resources/benefits-of-adobe-certification