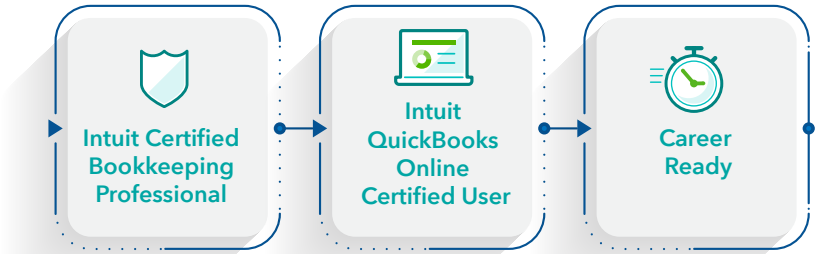
The Intuit Accounting Pathway:

From Fundamentals to Application – Career-Ready Skills for Students

Employers consistently report a skills gap in entry-level accounting and business roles. To stand out in today's competitive job market, students need both the foundational knowledge of bookkeeping and the practical ability to use QuickBooks Online.



From Classroom to Career

The pathway starts with bookkeeping basics, giving students a solid foundation in accounting. From there, it builds with QuickBooks Online, the leading small business accounting software. Together, these certifications give learners practical skills, confidence, and credentials employers value.

Step 1: Intuit Certified Bookkeeping Professional
Validates accounting and bookkeeping concepts that apply to every industry.

Step 2: Intuit QuickBooks Online Certified User
Demonstrates applied software skills using Intuit QuickBooks Online.

Why Educators Choose the Pathway

- **Comprehensive:** Blends bookkeeping fundamentals with applied QuickBooks Online skills.
- **Workforce-aligned:** Equips students with the skills employers expect for entry-level jobs, internships, and small business roles.
- **Program differentiation:** Help institutions stand out by offering industry-recognized credentials employers value.
- **Supported:** Comes with curriculum, practice tests, and resources to simplify adoption

At-a-Glance Exam Snapshot

Certification	Focus	Length	Questions
Intuit Certified Bookkeeping Professional	Accounting & bookkeeping principles	50 min	40 questions
Intuit QuickBooks Online Certified User	QuickBooks Online software skills	50 min	37 questions

- **Proven Impact**

80% of small businesses rely on QuickBooks for financial management.
Certified bookkeepers earn **$5,000** more/year vs. non-certified peers.*

**Lightcast*

Talk with your Certiport representative to learn how to get started

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