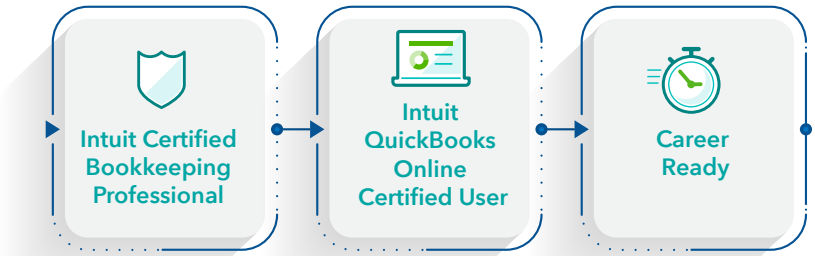
The Intuit Accounting Pathway:

From Fundamentals to Application – Career-Ready Skills for Students

Employers consistently report a skills gap in entry-level accounting and business roles. Students need both foundational knowledge of bookkeeping and practical software skills to succeed.



From Classroom to Career

The Intuit pathway begins with Bookkeeping fundamentals, where students master the principles of accounting, then builds on that knowledge with QuickBooks Online, the most widely used small-business accounting software. Together, these certifications give students confidence, credibility, and real-world readiness.

Step 1: Intuit Certified Bookkeeping Professional validates accounting and bookkeeping concepts that apply to every industry.

Step 2: Intuit QuickBooks Online Certified User demonstrates applied software skills using Intuit QuickBooks Online.

Why Educators Choose the Pathway

- **Comprehensive:** Combines theory with application in one seamless sequence.
- **Aligned**: Supports Perkins V, state-approved credential lists, and higher education programs.
- **Career-Focused:** Meets employer demand while boosting student engagement.
- **Supported:** Curriculum and practice tests are available to make implementation simple.

The Intuit Accounting Pathway blends knowledge and application in a proven model that helps leaners graduate career-ready for college, employment, and entrepreneurship.

At-a-Glance Exam Snapshot

Certification	Focus	Length	Questions
Intuit Certified Bookkeeping Professional	Accounting & bookkeeping principles	50 min	40 questions
Intuit QuickBooks Online Certified User	QuickBooks Online software skills	50 min	37 questions

Proven Impact

80% of small businesses rely on QuickBooks for financial management.

Certified bookkeepers earn **$5,000** more/year vs. non-certified peers.*

Talk with your Certiport representative to learn how to get started

**Lightcast*

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