

IMPACT MODELING

Tech Impact

Adapt Your Workforce Faster Than Disruption

Trillion dollar opportunity

\$4.8–6.6 trillion in additional GDP in the U.S. alone from augmenting the workforce with AI.

– Pearson analysis, Mind the Learning Gap report, 2025

Impact Modeling

Tech impact fixes that.



- Predictive models and proprietary analytics to project how technology may reshape work up to 15 years into the future
- Forecasts change across occupations, skills and tasks
- Forward-looking insights enable you to redesign roles, invest in reskilling and unlock productivity as technology transforms the workplace



Tech Impact from Pearson helps organizations predict how AI and emerging technologies will reshape roles, skills, and productivity, enabling smarter workforce planning and investment decisions before disruption occurs.

Most organizations don't have a clear, data-driven way to connect technology investment decisions to workforce impact.

Data Driven Insights



- Comprehensive labor market intelligence
- Drawing on models of 2,400 occupations and 9,200 skills
- Updated monthly via analysis of over 12 million job postings

How Tech Impact Enables Smart Workforce Investments



See how technology will change work

Understand how AI and emerging technologies will impact tasks, roles, and productivity over time. Get ahead of disruption instead of reacting to it.

Make confident investment decisions

Build a clear business case for technology investments. See where work can be automated or augmented, and where productivity gains are likely to emerge.

Plan for the long term

Model workforce and productivity changes up to a 15-year horizon. Plan for growth, transformation, and efficiency.



Who it's for

Built for senior leaders who need to make confident decisions about how AI and emerging technologies will reshape their business.

If you're deciding where to invest, how work will change, or how to plan your workforce over time, Tech Impact gives you the clarity to move forward with confidence. Start seeing the future instead of reacting to disruption.

Take the next step

Talk with our experts about how Impact Modeling – Tech Impact and our full suite of Talent Planning Solutions can help you plan for the workforce of tomorrow.

Visit go.pearson.com/work to connect with a Pearson expert and discuss your needs.