

TALENT DATASETS

Skills

**Pinpoint skill gaps.
Prioritize action.
Drive results.**

Skills Whiplash

65% of job skills will change by 2030.

– LinkedIn Future of Work Report, 2023

Skills Data from Pearson delivers real-time, data-driven insight into evolving skill demand. Identify gaps, prioritize investments, and align your workforce to what the market needs next.

Pearson's Talent Datasets Skills give you that clarity.

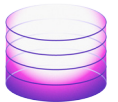


- Access labor market signals to see which skills are growing, which are declining, and how demand is shifting across roles
- Map skill demand, proficiency expectations, and compensation premiums to roles
- Make smarter workforce decisions faster and invest with confidence for what's ahead



You need to understand how roles and skills are changing and how you must adapt. That requires data-driven insights on what skills are in demand now and will be in the future.

Data Driven Insights



- Comprehensive labor market intelligence
- Drawing on models of 2,400 occupations and 9,200 skills
- Updated monthly via analysis of over 12 million job postings

How Skills Data Drives Workforce Planning



See how skills are changing

Track emerging, trending, and declining skills using real labor market signals. Stay ahead of change instead of reacting to it.

Understand what skills are in demand

Get a clear view of skill demand, proficiency expectations, and compensation premiums by role, so you know what the market values and where to focus.

Make smarter workforce decisions

Plan with confidence across hiring, reskilling, and workforce investment. By linking skill demand and proficiency expectations to specific roles, you can target investments for the greatest impact.



Who it's for

Built for businesses, governments and associations wanting a clearer view of how skills are changing down to the occupational level, and what to do next.

Pearson's Skills Data is a major advantage for organizations with large, complex, or globally distributed workforces, where understanding skill demand is critical to staying competitive.

Because it's powered by real-time labor market data, it delivers the deepest insight in sectors with high digital job posting volume, such as professional services and finance. Its depth provides a strong foundation across all industries.

Take the next step

Talk with our experts about how Talent Datasets – Skills and our full suite of Talent Planning Solutions can help you plan for the workforce of tomorrow.

Visit go.pearson.com/work to connect with a Pearson expert and discuss your needs.