Leslie Christensen has an extensive portfolio of implementing new technology-enhanced teaching methods since 2006.

Why technology? 
Because Economics is something students learn by doing. 
- Christensen

Why MyLab Economics? 
The immediate benefit professor Christensen found after a 1-year pilot:

1. Instant feedback.
2. Possibility of working on the same exercises with different data points.
3. Unlimited access on various devices.

Why students loved MyLab Economics?

"Personalised emails to students on their achievement is a great motivational tool."

— Leslie Christensen

Why Professor Christensen loved MyLab Economics!

- The option to include his own questions (in Danish) in MyLab Economics, making it more personalised for his students.
- Extended hours of student contact hours with the subject, which means more and regular practice.
- Personalised instructions and feedback on assignments and as well as on performance for large cohorts of students.

Great structure of the course: brush up, student café, workshop & MyEconLab.

— Student

How MyLab Economics is integrated into the course?

Lectures + Study Cafés

2 hours per week. 
• 452 students. 
• Theoretical learning.

2 hours per week. 
• Focus on individual and group progress. 
• Assignments, homework & mock exam practice. 
• Facilitated by teaching assistants.

2 hours per week. 
• 30 students. 
• Practical Application. 
• Personalised questions from the professor in Danish.

25%

Of Study Café time is spent on MyLab Economics

What professor Christensen found:

66% of students agree that they have obtained higher academic achievement due to their use of MyLab Economics.

Highly engaged students. Even though MyLab Economics is not obligatory but recommended, the majority of students complete assigned tasks.

Motivated students - Professor Christensen uses the administrator’s function within MyLab Economics to send personalised emails to students based on their results and participation that helped strengthen learner’s motivation.