

Course Design

Educational solutions tailored to your institution

- Working in a collaborative partnership, Pearson consulting teams have developed instructionally-sound curriculum, content and educational solutions to address challenges many universities experience with their current courses.
- Whether you are looking to increase delivery, create new online programs, or enhance the student experience, Pearson's course design service works collaboratively with your staff to create a tailored and effective solution, unique to your institution.

Strategic planning and industry best practice from a team of experts

Whether you are making the transition from traditional to digital delivery, starting a new program, or wanting to enhance the student experience, changing how your institution delivers education requires expertise. Pearson representatives will collaborate with the institutional team to design instructionally relevant and engaging courses that allow a consistent learning experience. We provide you and your students with implementation, training and support services, and we evaluate success together.

Outcome driven – make a bigger impact on student success

Efficacy and improved student outcomes are at the centre of everything we do. Pearson's designers are expert in student engagement, designing highly interactive online courses and applying relevant scenarios and case studies. Through extensive experience and prowess, the Pearson team are



equipped with all the right tools to make engaging, interactive online courses for both distance and on campus students.

Making sure we fit your needs

Pearson undertakes a thorough consultative process to identify unique solutions within specific timelines and budgets. In addition to creating custom-built, personal courses, the designers can integrate existing Pearson, institutional and third party content into the course. Pearson's flexible delivery model can provide full course development or help with the content creation process to the level required by the university.

Learn more at www.pearson.com.au/EduTech



At a glance:

- Consultative services with the Pearson team to identify unique solutions and drive the institution's strategy for success within a specific timeline and budget.
- Assessment strategy and creation ensures accurate student achievement data.
- Institutions experiencing retention issues in relation to scheduling conflicts and student engagement can effectively address these factors with online courses.
- Online and blended module development increases student access.
- Offering courses online reduces the strain on classroom space and resources, allowing institutions to expand enrolments without physically expanding.
- Online and blended models offer students the opportunity to work at their own pace, time and location, without affecting the pace of their fellow students.
- Interactive practice opportunities that increase student engagement and success.
- Collaborating with the Pearson team for course development enables educators to apply additional time to other teaching and research commitments.

Learn more:

Contact a Pearson representative

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