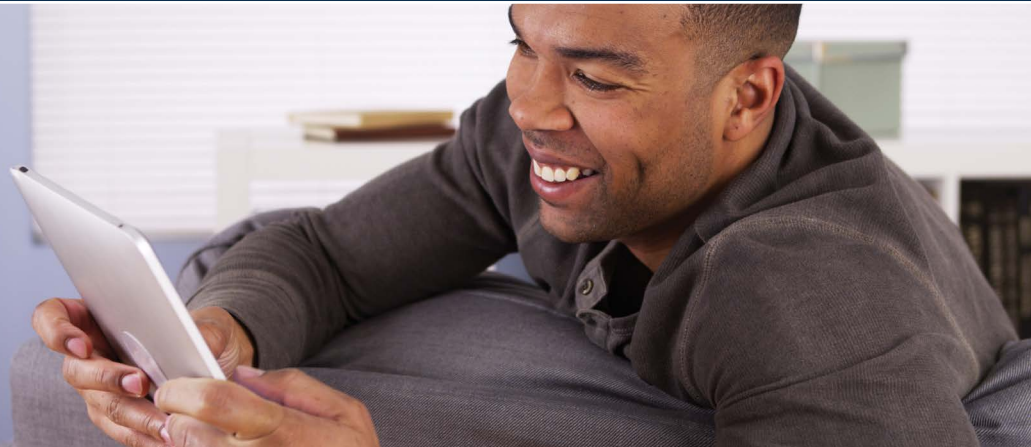




Support student success with expert online tutoring



Business



Providing the help students need can be a challenge. With competing demands for their time and many balancing work and family with their coursework, students need flexible options for after-hours or off-campus help.

Online academic tutoring services from Smarthinking give students access to expert tutors—on-demand or by appointment—in a wide range of subjects within their field of study.

### Maximize faculty resources and improve student success

Allow faculty to focus on at-risk students and other initiatives by providing an additional channel of support for students who don't need face-to-face attention or cannot make it to campus.

Research shows that online tutoring from Smarthinking positively impacts student success. You'll see higher grades, improved course completion, and increased student retention.

### Provide help in a variety of Business topics

- Introductory to Advanced Accounting (including specialized help in Individual Income Tax, Corporate Tax, Cost Accounting, Governmental/ Not-for-Profit Accounting, Auditing, and Payroll Accounting areas)
- Introductory Economics
- Introductory Finance
- Business Statistics

### Our tutors

- Over 90% have master's degrees or PhDs
- All are thoroughly screened with ongoing monitoring and training
- All tutors are trusted teachers and/or tutors, with an average of 9 years of tutoring experience among them

Visit [pearsoned.com/smarthinking](https://www.pearsoned.com/smarthinking) to learn more.



Pearson

## Our approach

Smarthinking's tutors do not solve problems for students. Instead, tutors use a problem-solving based teaching style to help students increase their comprehension of business concepts and problems. This way, students gain confidence in their skills and learn to handle future assignments on their own.

Our student satisfaction scores—as well as consistent faculty praise and feedback—show us that this approach works. Over 91% of students were pleased with the assistance they received.

## How Smarthinking works

### Access

Students can sign in directly from our website, from their LMS, and with integrations available from select Pearson MyLab™ & Mastering™ products. [Android™](#) and [iOS](#) apps are also available so students can sign in from their mobile devices.

### Live, on-demand online tutoring

Typically available 24/7 during the school year, Smarthinking's live tutoring sessions are conducted one-on-one within our virtual whiteboard environment, which provides real-time collaboration.

Prescheduled sessions are available and offline questions also are accepted for response within 24 hours.

“

I like how the tutor makes you think of the whole process, so you learn, rather than just helping me figure out what the answer is.

”

— Introductory Accounting Student

Visit [pearsoned.com/smarthinking](https://pearsoned.com/smarthinking) to learn more.

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makes  
us**

**Every lesson builds character, shapes dreams, guides futures, and strengthens communities.** At Pearson, your learning gives us purpose. We are devoted to creating effective, accessible solutions that provide boundless opportunities for learners at every stage of the learning journey.

