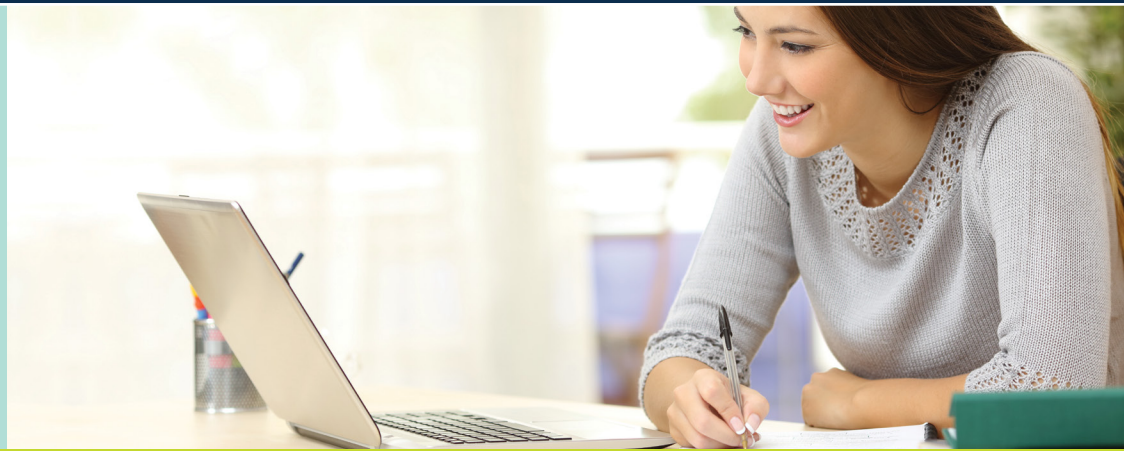


Improve student writing with expert online tutoring



Writing



Students are busier than ever with many balancing coursework, full-time employment, and families. Smarthinking connects students with expert educators who provide online writing support and solutions for students where and when they need it.

Improve student writing skills and student success

Students at all levels benefit from personalized writing instruction to improve their skills in the classroom and meet the needs of future employers.

Research shows that online tutoring from Smarthinking positively impacts student success. You'll see higher grades, improved course completion, and increased student retention.

Our approach

Smarthinking's tutors focus on improving student writing. They do not edit or correct student work but rather, focus on expanding students' understanding of good work writing techniques and showing them how to become better writers.

Our student satisfaction scores—as well as consistent faculty praise and feedback—show us that this approach works. Over 93% of students were pleased with the assistance they received.

Our tutors

- 90% have master's degrees or PhDs in a writing-intensive discipline
- All are highly trained to respond to writing submissions in a range of academic subjects
- All are thoroughly screened with ongoing monitoring and training
- All tutors are trusted teachers and/or tutors, with an average of 9 years of tutoring experience among them
- Most are current or former college instructors

Visit pearsonhighered.com/writingreview to learn more.



Pearson

How Smarthinking works

Access

Students can sign in directly from our website, from their LMS, with integrations available from select Pearson MyLab™ & Mastering™ products. **Android™** and **iOS** apps are also available so students can sign in from their mobile devices.

Writing Review

In Smarthinking's comprehensive Writing Center, students receive a detailed, personalized critique of any written assignment. Where applicable, students can select ESL, technical writing, or creative writing specialists. Students can submit writing 24 hours a day, seven days a week.

Writing review services include the following options:

- **Paragraph, standard or long essay review:** Prioritizes higher-order concerns, including main idea/thesis, content development, organization, and introduction/conclusion.
- **Grammar and documentation review:** Addresses exclusively lower-order issues such as grammar and mechanics, sentence structure, word choice, and documentation.
- **Resume and cover letter review:** Gives job applicants and students detailed feedback in areas such as purpose/focus, content development, organization, grammar and mechanics, sentence structure, and word choice.

Students also have access to Smarthinking's Writer's Handbook, containing interactive learning modules focused on the writing process.

“

The essay center is fantastic. I have received succinct and valuable feedback. No matter what a student's level of writing is, the essay center will improve it.

”

— Dina M.,
Student, Tennessee Regents
Online Degree Program

Visit pearsonhighered.com/writingreview to learn more.

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makes
us**

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