

Educating and Training a Globally Competitive Workforce



As part of our ongoing commitment to helping all students prepare for post-high school success, Pearson has added more than 20 new CTE courses to our GradPoint™ and Connections Learning course catalogs. The new curriculum will give you the opportunity to develop more effective programs of study, increase graduation rates and offer more choices to attract students and teachers. And by giving students the opportunity to discover their interests and aptitudes, you'll give them the solid foundation they need to navigate their way to a high-demand career or facilitate their transition to college.

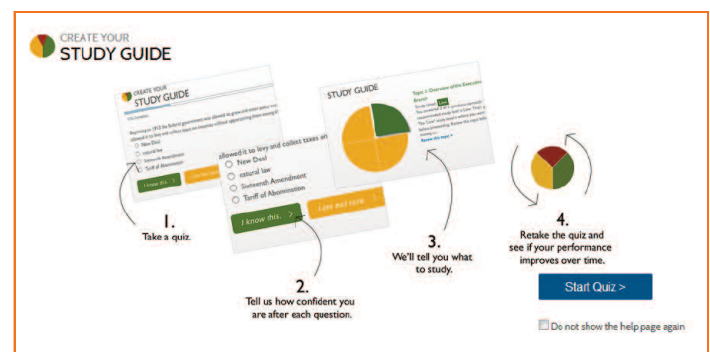
The average high school graduation rate for students concentrating in CTE programs is 90.18% compared to an average national freshman graduation rate of 74.9%.

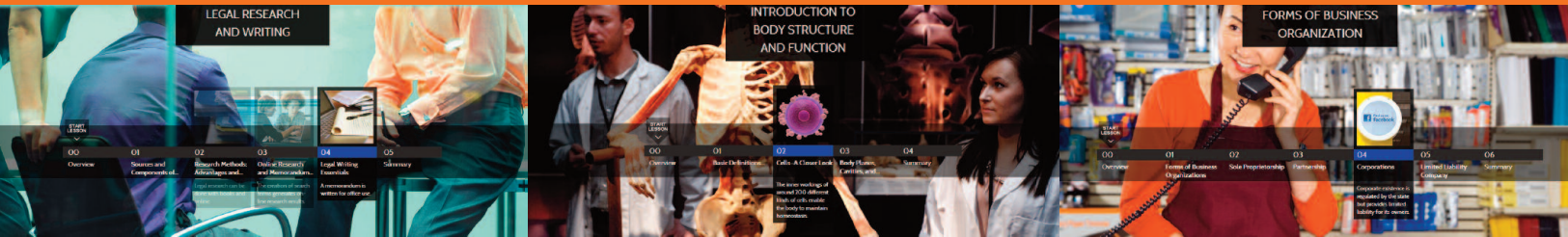
U.S. Department of Education, Office of Vocational and Adult Education, Carl D. Perkins Career and Technical Education Act of 2006, Report to Congress on State Performance, Program Year 2007-2008

CTE Unlike Any Other

Pearson courseware is known for its quality and our CTE courses are no exception. Each course is delivered with award-winning instructional design, including the following enhanced features and functionality:

- **Student-centric, engaging learning environments** include stimulating multimedia content, rich imagery, user-specific pacing charts, audio/video elements, and interactive exercises.
- **Personalized Study Guides** provide metacognitive opportunities for students to evaluate their confidence, while providing targeted diagnostics and recommended study paths.
- **Responsive design** makes lessons viewable on any screen size including laptops, tablets, smartphones and projectors.
- **Intuitive navigation** makes exploration, learner choice and progress monitoring easy.
- **Integrated formative, performance-based and summative assessments** help your students master real-world skills.





CTE Courses for GradPoint and Connections Learning

Courses that Lead to Careers

These courses are for high school students interested in exploring a variety of careers and gaining career-specific knowledge through engaging multi-media content, personalized study guides, user-specific pacing charts, interactive exercises and more. Each course is aligned to one of the 16 Career Clusters® developed by the National Association of State Directors of Career Technical Education Consortium (NASDCTEc) to ensure you link your student's school-based learning with knowledge and skills required for success in the workplace.

Establish and Maintain Your CTE Program with Carl D. Perkins Funding

In addition to quality courseware and enhanced student achievement, Pearson's Grants and Funding team can help your district or school expand resources with funding provided by the Carl D. Perkins Career and Technical Education Act.

Business Management & Administration

Business Communication ‡
 Business Information Systems ‡
 Business Law ‡
 Introduction to Business

Education and Training

Health, Safety and Nutrition
 Introduction to Early Childhood Education

Finance

Accounting I ‡
 Introduction to Finance

Health Science

Administrative Duties and Office Management ‡
 Anatomy & Physiology and Human Diseases
 Introduction to Medical Assisting ‡
 Introduction to Psychology
 Medical Terminology
 Research Methods ‡

Human Services

Introduction to Sociology ‡
 Health, Safety and Nutrition
 Introduction to Early Childhood Education

Law, Public Safety, Corrections & Security

Criminal Investigation
 Introduction to Criminal Justice ‡
 Introduction to Homeland Security ‡
 Introduction to Law

Marketing

Principles of Marketing ‡

Science, Technology, Engineering & Mathematics (STEM)

Research Methods ‡
 Introductory Astronomy

All courses are 0.5 credits
 ‡ Course available Spring 2014



Learn how Pearson's online courseware can educate and train your students for a globally competitive workforce!

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