



# Unlock the power

of badges in training and development

# Motivate, recognize and track employee training outcomes

## Imagine an enterprise

in which employees actively seek training and on-going educational opportunities. Where talent mobility and succession planning are easy to recognize and manage. And where external customers recognize and appreciate the efforts going into well-trained employees.

Badges are an enabling technology that allows organizations to elevate their training and development programs. They provide infrastructure for your business to encapsulate and articulate critical skill sets needed for your enterprise to succeed and grow. They serve as a common currency to strengthen partnerships between organizations, employers, credentialers and education/training groups.



Badges increase your brand visibility among customers and potential employees.