



Support student success with
expert online tutoring



Computers &
Technology



Providing the help students need can be a challenge. With competing demands for their time and many balancing work and family with their coursework, students need flexible options for after-hours or off-campus help.

Online academic tutoring services from Smarthinking give students access to expert tutors—on-demand or by appointment—in a wide range of subjects within their field of study.

Maximize faculty resources and improve student success

Allow faculty to focus on at-risk students and other initiatives by providing an additional channel of support for students who don't need face-to-face attention or cannot make it to campus.

Research shows that online tutoring from Smarthinking positively impacts student success. You'll see higher grades, improved course completion, and increased student retention.

Provide help in a variety of software and programming subjects

- Adobe Suite Applications: Illustrator, InDesign, Photoshop
- Microsoft Office Suite: Access, Excel, PowerPoint, Word
- Introduction to Computer Science
- Popular Programming Languages: C++, C#, Python
- Web Layout & Design: CSS & HTML
- Web Development: JavaScript & PHP
- SQL
- Operating Systems: Windows 7/10 & Linux

Our tutors

- More than 90% have master's degrees or PhDs
- All are thoroughly screened with ongoing monitoring and training
- All are trusted teachers and/or tutors, with an average of 9 years' experience

Visit pearson.com/smarthinking to learn more.

Our approach

Smarthinking's tutors do not solve problems for students. Instead, tutors use a problem-solving based teaching style to engage students in critical thought and help them complete their own work. This way, students gain confidence in their skills and learn to effectively use relevant technology.

Our student satisfaction scores—as well as consistent faculty praise and feedback—show us that this approach works. Over 91% of students were pleased with the assistance they received.

How Smarthinking works

Access

Students can sign in directly from our website, from their LMS, and with integrations available from select Pearson MyLab™ & Mastering™ products. **Android™** and **iOS** apps are also available so students can sign in from their mobile devices.

Live, on-demand online tutoring

Available 24/7 year round, Smarthinking's live tutoring sessions are conducted one-on-one within our virtual whiteboard environment, which provides real-time collaboration.

Scheduled sessions are also available, and students may drop off questions for a tutor response within 24 hours.

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The Office Suite tutoring through Smarthinking is a great resource for our instructors and students.

While our courses are asynchronous, the 24 hour assistance provided by Smarthinking is conducive to our students' schedules and lets them get help when they need it. For new students, this goes a long way to relieving some of the general anxiety and stress in their courses.

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— Meagan Jones, MA, MS Division Director, Academic Support, Corinthian Colleges, Inc.

Visit pearsoned.com/smarthinking to learn more.

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makes
us**

Every lesson builds character, shapes dreams, guides futures, and strengthens communities. At Pearson, your learning gives us purpose. We are devoted to creating effective, accessible solutions that provide boundless opportunities for learners at every stage of the learning journey.